

COMPANIES WITH GREAT MANAGERS CLUB

India's first year-round community for organisations
committed to building and sustaining managerial excellence.

10+

YEARS OF LEGACY

800+

COMPANIES

80,000+

MANAGERS

6M+

DATA POINTS





WHY THIS CLUB EXISTS

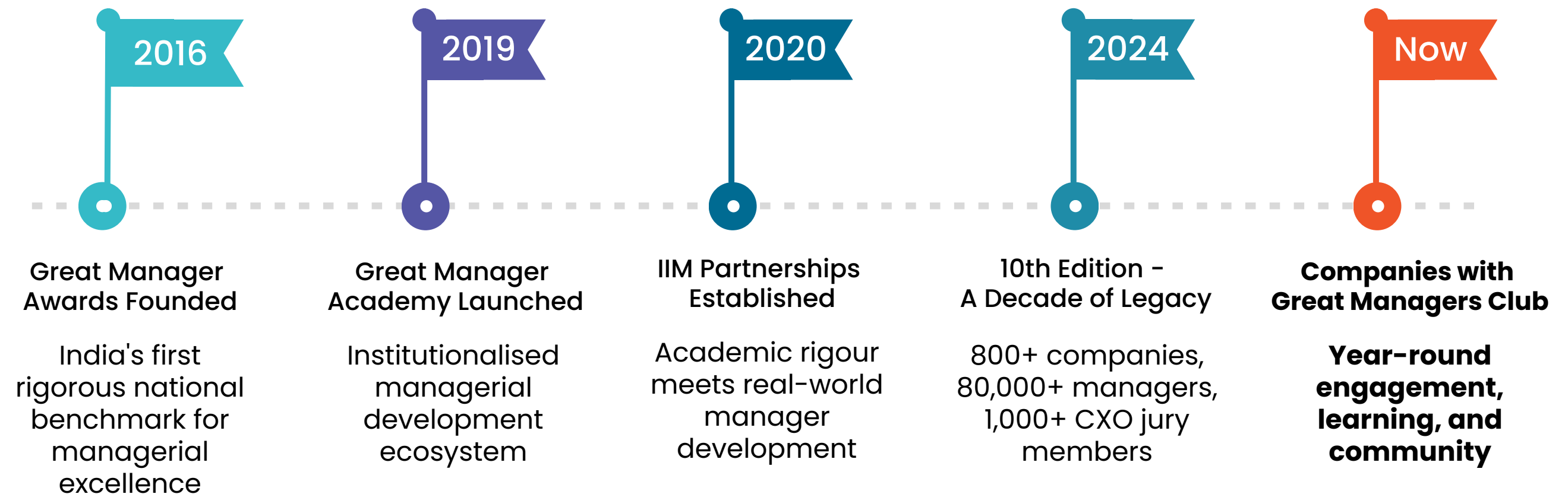
From an Annual Award to a Year-Round Movement

For over a decade, People Business has run the Great Manager Awards—India's largest study on managerial excellence. Each year, hundreds of companies participate and the best are recognised.

CGMC gives our most committed partners a continuous, structured, exclusive year-round ecosystem.

"The companies that truly lead aren't the ones who win once a year, they're the ones who commit to building great managers every single day."

A Decade of Growth





SIX REASONS TO JOIN THE CLUB

6 pillars of excellence: industry recognition, skill development, and world-class academic partnerships



01 Great Manager Awards

Full participation in India's largest managerial excellence study- nominations, assessments, recognition, and Economic Times feature.



02 Open Learning Programmes

Reserved seats in Gen AI for Managers and Great Manager Certification Programme, based on R-OPTI framework.



03 IIM Programme Discount

Exclusive 5% off SLDP, CPLP, and all IIM-related open programmes via People Business.



04 Exclusive Masterclasses

Six 90-min virtual masterclasses yearly, covering critical leadership themes like Executive Presence, Strategy, Storytelling etc.



05 Knowledge Hub

Year-round exclusive access to PB proprietary research- whitepapers, benchmark reports, best practice guides, manager insights, and trend analyses.



06 Annual Leadership Retreat

CEO/CHRO + family retreat, once a year. PB covers programming, F&B, facilitation, and gifting, you pay only travel and accommodation

RECOGNITION, DEVELOPMENT & ACADEMIC ACCESS



GREAT MANAGERS AWARDS- INCLUDED

11th Edition - In Partnership with The Economic Times

- Data-driven R-OPTI assessment & scorecards
- Organisation level benchmarks & best practices
- CXO jury interviews of shortlisted managers
- Winners in The Economic Times & national media
- Powerful competitive intelligence on your managers
- Employer branding & internal pride

National benchmark across 20+ industries.

KNOW MORE



TAPMI
(A constituent unit of MAHE, Manipal)



THE ECONOMIC TIMES



RECOGNITION, DEVELOPMENT & ACADEMIC ACCESS



GREAT MANAGER ACADEMY- 3 MONTHS

Open Learning Programmes, 4 reserved seats

Gen AI for Managers:

Helps managers harness AI across the full management lifecycle: feedback, strategy, team development, decision-making.

- AI Foundations
- Decision-Making with AI
- Team Communication
- People Development

KNOW MORE



Great Manager Certification Programme:

Built on the R-OPTI framework, with assessments and coaching throughout.

- Driving Results
- Aligning Organisation Vision
- Enhancing People Performance
- Building Team Effectiveness
- Sustaining Individual Credibility

KNOW MORE



RECOGNITION, DEVELOPMENT & ACADEMIC ACCESS



IIM PROGRAMME DISCOUNT- 5% FOR CGMC MEMBERS

IIM-affiliated programmes via PB

All IIM-affiliated programmes via PB:

Access to premier IIM-certified programmes, offering industry-relevant leadership, management, and capability-building interventions.

- **SLDP** - Structured Leadership Development Programme
₹24,500 cost savings/ seat
- **CPLP** - Capability & Performance Learning Programme
₹11,000 savings/ seat

KNOW MORE



KNOW MORE



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Executive
Education
Programmes

Certified People Leader Program – 5

18 Nov 2024 – 18 Jan 2025



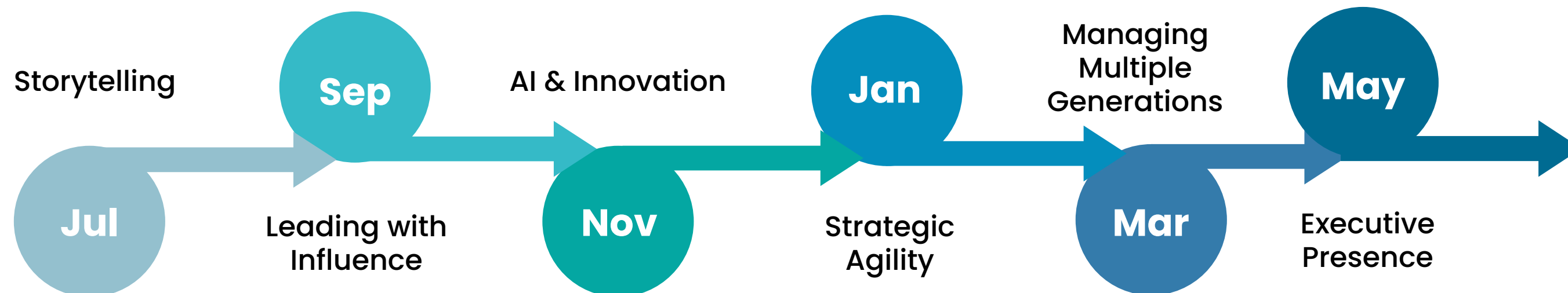
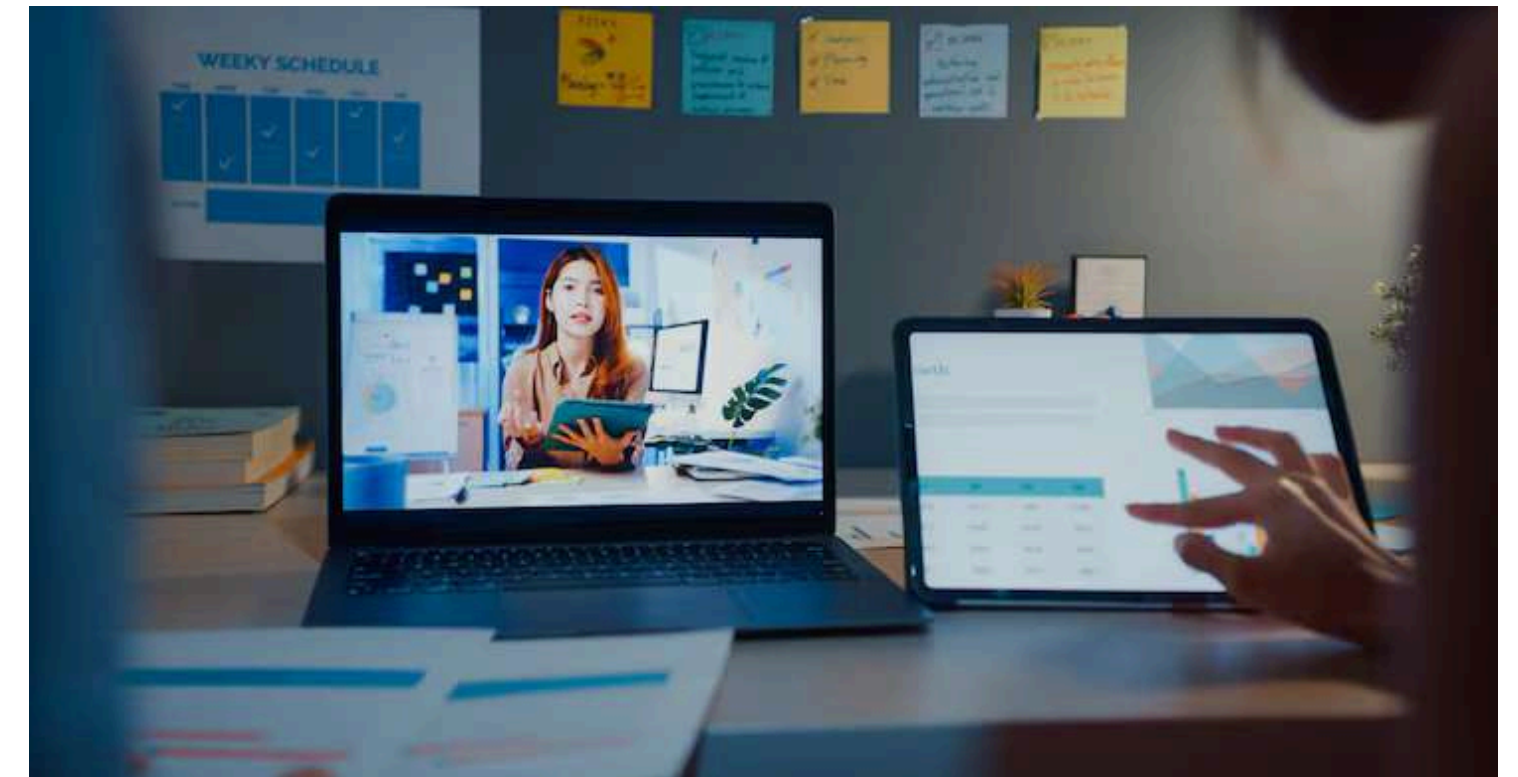
LEARNING. COMMUNITY. INSIGHT.



EXCLUSIVE VIRTUAL MASTERCLASS

Bi-monthly, 5 reserved seats

- Curated 90 min practitioner-led sessions on the most pressing leadership themes
- Recordings available for 30 days
- 6 virtual masterclasses on the given topics





LEARNING. COMMUNITY. INSIGHT.



KNOWLEDGE HUB- RESEARCH & INSIGHTS

Year-round exclusive access, PB proprietary research

Whitepapers on managerial effectiveness, benchmark reports, best practice guides, and annual Great Manager study findings.

- Whitepapers
- Benchmark Reports
- Best Practice Guides
- Manager Insights
- Trend Analyses

[KNOW MORE](#)



LEADERSHIP DEVELOPMENT

Leadership Transformation Through Business Transformation

[READ MORE](#)



LEADERSHIP DEVELOPMENT

Leadership and Group Synergy

[READ MORE](#)



TALENT MANAGEMENT

Driving Results and Engagement: The Power of Holistic Leadership Development

[READ MORE](#)



Creating unique employee experiences - the new normal in normal in "Employee Engagement"

FLIPBOOK

Creating Employee Experiences

[READ MORE](#)



FLIPBOOK

2025 Employer Brand Quotient Rankings

[READ MORE](#)



FLIPBOOK

Leadership Lens

[READ MORE](#)

LEARNING. COMMUNITY. INSIGHT.



ANNUAL LEADERSHIP RETREAT

CEO / CHRO + Family · Once a year · PB covers all programming, F&B, facilitation & gifting

An exclusive, family-inclusive annual leadership retreat designed to blend strategic insight, peer learning, and meaningful connections in inspiring destinations. Get access to peer-advisory roundtables, PB research keynote, hobby workshops, networking dinners. You only pay travel & accomodation.



Rotating destinations:

- Goa
- Udaipur
- Coorg
- Rishikesh
- Jim Corbett





YOUR CGMC YEAR AT A GLANCE

Registration Begins

- Great Manager Awards registration opens: Nominate managers, submit team data, launch the 22-statement survey.
- First bi-monthly masterclass



May-Jun

Programmes & Masterclass

- Gen AI and GMCP cohorts open
- CPLP & SLDP starts in IIM B
- Second masterclass



Jul-Aug

Programmes & Masterclass

- Shortlisted managers interview with CXO jury
- Third masterclass



Sep-Oct



Nov-Dec

Retreat & Masterclass

- Annual Leadership Retreat. CEO/CHRO and family
- Fourth masterclass



Jan-Feb

Awards Ceremony & Masterclass

- Great Manager Awards ceremony. Winners in The Economic Times
- Fifth Masterclasses



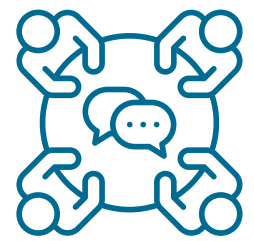
Mar-Apr

Masterclass & Renewal

- Final masterclasses of the cycle.
- Year 2 renewal conversation begins.



ADDITIONAL BENEFITS



CEO/ CHRO FORUM

Exclusive C-suite insights, peer network, and strategic briefings

A premium offering designed exclusively for CEOs and CHROs seeking peer collaboration, strategic intelligence, and world-class executive thought leadership in today's rapidly evolving business landscape.

- Peer Network of CEOs and business leaders
- Regular roundtable discussions
- CEO/CHRO Insights featuring exclusive insights, trends, and best practices
- Exclusive CEO/CHRO jury panel entry



UNMATCHED VALUE AT A FRACTION OF THE PRICE



Get your CGMC Membership for

₹7.5L
per year

and get benefits upto ₹15L

2x on your investments!

One membership. One budget. 365 days of impact.

BENEFIT	BASIS	VALUE (₹)
Great Manager Awards Participation	Incl. assessment + media	1,50,000 - 4,80,000
Great Manager Certification (GMCP)	4 seats x Rs.35,000	1,40,000
Gen AI for Great Managers	4 seats x Rs.50,000	2,00,000
IIM SLDP - 5% Discount	5 seats x 5% of Rs.4.9L	1,22,500
IIM CPLP - 5% Discount	5 seats x 5% of Rs.2.2L	55,000
Exclusive Masterclasses	5 seats x 6 sessions x Rs.10K	3,00,000
Knowledge Hub Access	Reports, whitepapers etc.	75,000
Annual Leadership Retreat	CEO/CHRO + family	5,00,000
Great Manager Awards Ceremony	Invitation	NA
CEO/CHRO Forum	Special invite to Jury	NA

Total Benefits worth Rs. 15-18 Lakhs +



READY TO MAKE IT OFFICIAL

Membership is by invitation and limited to organisations committed to building a culture of great management.



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